

## Wrinkle Blur

### Specification Sheet

**Description:** Unique wrinkle-masking silicone elastomer powder with silica-treated coating. Unique composition absorbs fluid and enables the powder to flow freely without agglomeration, providing superior handling and processing ease.

**CAS:** 156065-02-0, 112945-52-5

**INCI Name:** Dimethicone/vinyl dimethicone crosspolymer, silica

**Benefits:**

- Masks and blurs wrinkles up to 84% as shown in studies
- Absorbs sebum and gives skin a smooth, silky, powdery feeling
- Ideal for formulating a wide range of color cosmetics, skin and sun care products

**Use:** Typical use level 1-20%, add to oil phase of formula. For external use only.

**Applications:** Pressed and loose powder, foundation powder, and compact powder, eye shadow, blush, lipstick, creams, lotions, sun care products.

**Country of Origin:** USA

**Raw material source:** Dimethicone, dimethyldichlorosilane, and silica (silicon dioxide)

**Manufacture:** Dimethicone crosspolymer is produced by crosslinking dimethicone polymeric chains via a hydrosilylation reaction. This reaction consists of the addition of silicon hydride bonds (SiH) within the dimethicone polymer backbones using platinum as catalyst.

**Animal Testing:** Not animal tested

**GMO:** GMO free but not certified

**Vegan:** Does not contain animal-derived components