

Magic Red 27

Specification Sheet

Description: Bromo acid dye that will create a pink to red color when in contact with the skin and lips.

CAS: 13473-26-2

INCI Name: CI 45410

Composition: CI 45410

Appearance: Powder pale pink to orange

Benefits:

- Ready to use dispersion
- High pigment concentration

Use: For best results pre-wet in oil before use. Typical concentrations: Lipstick .1% - 10%. Face make-up .1% - 10%. The color will develop upon contact with the skin. For external use only.

Applications: Decorative cosmetic products including lipsticks, nail lacquers & face makeup (in USA prohibited for eye makeup)

Solubility: Insoluble in water, soluble in oil

Preservation: Preservative-free

Storage: Store in a tightly closed container in a cool, dry, well-ventilated area.

Country of Origin: USA

Raw material source: Synthetic

Manufacture: Magic Red is a cosmetic dye produced through a multi-step synthesis process. Resorcinol and tetrachlorophthalic anhydride are condensed with zinc chloride to form tetrachlorofluorescein, which is then brominated and purified to obtain the final dye.

Animal Testing: Not animal tested.



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GMO: GMO-free

Vegan: Does not contain animal-derived components.

HS Code: 320412