

Beetroot Extract Pigment

Specification Sheet

Description: Natural pigment derived from beetroot extract made by pressing beta vulgaris into a matrix, creating a natural powder complex for easy dispersing in anhydrous formulations. Red-pinkish, fine powder. Soluble in water and dispersible in oil.

CAS: 89957-89-1, 77-92-9, 50-81-7, 9050-36-6

INCI Name: Beta Vulgaris (beet) root extract, citric acid, ascorbic acid, maltodextrin

Benefits:

- 100% natural pigment based on beetroots
- Offers antioxidant benefits due to phytochemical compounds, ascorbic acid, carotenoid, phenolic acid, and flavenoids
- Offers bright and homogeneous color on the skin
- Highly suited for use in makeup, hair care, and skincare
- Derived from sustainable food-grade ingredients
- Preservative-free

Use: Add to water phase or at the end of formula. Can be blended with other pigments. Typical use level 0.1-5%. For external use only.

Applications: All kinds of decorative cosmetics, hair care & personal care products.

Country of Origin: France

Raw material source: Beetroots

Manufacture: Beetroot extract pigment is made from the vegetable juices obtained from beetroots.

Animal Testing: Not animal tested

GMO: GMO free (does not contain plant-derived components)

Vegan: Yes