

Hair Dye Dark Purple

Specification Sheet

Description: Synergistic complex of direct dyes and biotechnological ingredients including proteins and conditioning agents made specifically for semi-permanent hair coloring applications. Violet powder. Water-soluble.

CAS: 68123-13-7, 77061-58-6, 26161-33-1, 100684-36-4

INCI Name: Basic blue 99, basic red 51, polyquaternium-37, hydrolyzed yeast protein.

Benefits:

- Water-soluble, cationic (conditioning) dyes with excellent affinity to hair
- Excellent coloring intensity for semi-permanent applications
- Ease of use: only requires addition of water before application
- Easy to formulate with and convenient for home use
- Ideal for re-coloring after chemical treatments (straightening or curling)

Use: Typical use level 1 - 4%. Add to water-based solutions. Product may stain the skin: wear gloves for formulating and applying product.

Applications: Semi-permanent hair dye products

Country of Origin: UK

Raw material source: Synthetic.

Manufacture: Proprietary blend of various pigments, proteins, and conditioning agents.

Animal Testing: Not animal tested

GMO: Likely GMO free

Vegan: Does not contain animal-derived components

Warning: Like most hair dyes, this product can cause allergic skin reactions and/or cause serious eye irritation/damage. Avoid contact with eyes. If it comes in contact with eyes rinse cautiously with water for several minutes and remove contact lenses.