10800 231st Way NE Redmond, WA 98053 Phone: 425-292-9502 makingcosmetics.com

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## Wrinkle Blur

## **Specification Sheet**

**Description:** Unique wrinkle-masking silicone elastomer powder with silica-treated coating. Unique composition absorbs fluid and enables the powder to flow freely without agglomeration, providing superior handling and processing ease. Note: Silica is amorphous, not crystalline. Because of this, a Prop 65 warning is not required.

CAS: 869736-22-1, 112945-52-5

INCI Name: Dimethicone/Vinyl Dimethicone Crosspolymer, Silica

Composition: Dimethicone/Vinyl Dimethicone Crosspolymer, Silica, Isoceteth-10

Appearance: Fine, white powder

## Benefits:

- Masks and blurs wrinkles, up to 84% as shown in studies.
- Absorbs sebum and gives skin a smooth, silky, powdery feeling.
- Ideal for formulating a wide range of color cosmetics, skin, and sun care products.

Use: Typical use level 1-20%, add to oil phase of formula. For external use only.

**Applications:** Pressed and loose powder, foundation powder, and compact powder, eye shadow, blush, lipstick, creams, lotions, sun care products.

Solubility: Water-insoluble

Preservation: Preservative-free

Storage: Store in a closed container at a dry place at room temperature.

**Country of Origin: Japan** 

Raw material source: Dimethicone, dimethyldichlorosilane, and silica (silicon dioxide)

Manufacture: Dimethicone crosspolymer is produced by crosslinking dimethicone polymeric chains via a hydrosilation reaction. This reaction consists of the addition of silicon hydride bonds (SiH) within the dimethicone polymer backbones using platinum as catalyst.



Animal Testing: Not animal tested.

GMO: GMO-free

Vegan: Does not contain animal-derived components.

HS Code: 3208100000